

# EXPANDING MINDS

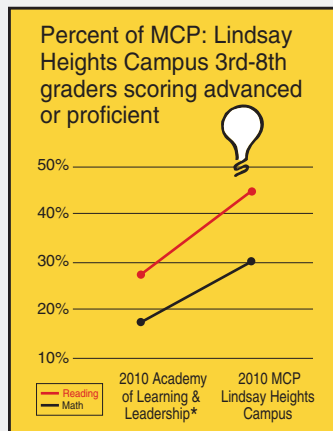
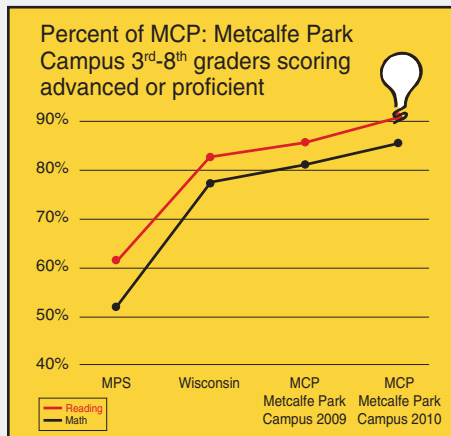
## MILWAUKEE COLLEGE PREP

### EDUCATING EVERY CHILD, NO EXCUSES.

A core belief at Milwaukee College Prep is that every child, no matter his or her circumstance, has a unique and individual genius. It is up to us to unlock that genius, no excuses. Still, the futures of many more of Milwaukee's most vulnerable children are more desperate than ever.

The statistics are staggering:

Milwaukee has the highest achievement gap in the nation. Yet... Milwaukee College Prep has eliminated the achievement gap at our Metcalfe Park Campus.



After just 8 weeks of Milwaukee College Prep rigor, we significantly narrowed the achievement gap at our new Lindsay Heights Campus.

Milwaukee has among the lowest reading scores in the nation. Yet... 90% of Milwaukee College Prep's Metcalfe Park Scholars are advanced or proficient in Reading.

Wisconsin has the highest percentage of black 8th graders in the nation whose performance is rated "below basic" in reading and math. Yet... 100% of Milwaukee College Prep: Metcalfe Park Campus 8th graders were advanced or proficient in Reading.

Nationally, only 40% of African-Americans graduate from high school. Yet...

- More than 90% of our alumni graduate from high school.
- More than 40% of our first alumni class is getting ready to graduate from college.

Every one of Milwaukee's central city children must be afforded a rigorous education; if we don't provide that to them, we are not only compromising their futures, but our own. Milwaukee won't be able to sustain itself, much less realize growth, without these young scholars. The failure of our schools has enormous social costs. Consider these facts:

- It costs a community an estimated \$1.7 to \$2 million in lost tax revenue and increased government assistance for every person who does not receive his or her high school diploma.
- There is a high school dropout epidemic in America. Nearly 50% of minority students drop out of high school. Over their lifetimes, these dropouts will earn \$260,000 less than their peers with high school degrees. Dropouts from the class of 2008 alone will cost the nation \$319 billion in lost wages.
- 44% of dropouts under the age of 24 are jobless.
- Milwaukee ranks first in racial disparity of jobless rates among the nation's top 40 urban areas. 53% of black males in Milwaukee are unemployed, second only to Detroit.

"Researchers who analyzed Milwaukee's performance on the most recent National Assessment of Educational Progress shared publicly that they couldn't tell from the test results that the eighth graders had been in school. In the face of what Milwaukee College Prep shows is possible, this is unconscionable. Milwaukee College Prep shows us that it doesn't have to be this way." Wendy Kopp, Founder, Teach for America

# EXPANDING CAPACITY

**MILWAUKEE COLLEGE PREP**

## REACHING MORE CHILDREN WHO NEED US MOST

**Milwaukee College Prep has a great model, great results, great leadership, great teachers and great demand.**

It is both replicable and scalable, but it needs capacity to meet this demand. Sadly, this spring we were able to enroll only 4% of all new applicants to our Metcalfe Park Campus, causing our wait list to swell to over 200. Given the ever-increasing demand and the vacant MPS schools, we believe now is the time to move forward with our plan to expand. One year ago, Milwaukee College Prep had roughly 500 scholars. With the addition of our Lindsay Heights Campus, enrollment has grown to 940. As we move forward with our Expansion Plan, we will have the capacity to educate more than 1,500 children -- a three-fold increase in just three years.

We plan to maintain our Metcalfe Park Campus at its 36th St. location, establish a new campus at 38th St. School and provide a permanent home to our Lindsay Heights Campus, which is currently leased. Ultimately, we will have three Milwaukee College Prep campuses in their permanent homes by the 2011/2012 school year.

### **Milwaukee College Prep: 36th Street Campus**

*Formerly MCP: Metcalfe Park Campus*  
2449 N. 36th St., Milwaukee WI 53210  
Capacity: 500  
Established: 1997  
Occupancy: 1997  
99% African-American  
80% Free and Reduced Lunch  
1 out of 3 Single Parent Households

### **Milwaukee College Prep: Lloyd Street Campus**

*(relocated MCP: Lindsay Heights Campus)*  
*Formerly MPS Lloyd St. School*  
1228 W. Lloyd St., Milwaukee WI 53205  
Capacity: 500  
Established: 2010  
Occupancy: August, 2011  
99% African-American  
96% Free Lunch/99% Free and Reduced Lunch  
4 out of 5 Single Parent Households

### **Milwaukee College Prep: 38th St. Campus**

*Formerly MPS 38th St. School*  
2623 N. 38th St., Milwaukee WI 53210  
Capacity: 500 (300 in 2011 growing to 500 by 2015)  
Established: 2011  
Occupancy: August 2011

**"The time is always right to do what is right."**

*Martin Luther King, Jr.*